



Sponsorship | Saturday 14 October 2017 | Cardiff

GovCamp Cymru is in its fourth year and promises to be even bigger and better than the last! It will take place on **Saturday 14 October 2017** in the **Pierhead Building in Cardiff Bay**.

Organised by The Satori Lab and the GovCamp Cymru community of volunteers, this event is proving as popular as ever, and the buzz is already growing for this year's installment.

GovCamp Cymru wouldn't happen without your support!

GovCamp Cymru wouldn't happen if it wasn't for our sponsors -- your financial support means we can make this popular and vital event happen, find great spaces in which to hold it, provide attendees with fuel and caffeine and keep it free for all participants.

This is your chance to get your name "in lights" in front of 120 highly committed public sector specialists and to support this valuable exchange of ideas.

What is GovCamp Cymru?

A govcamp is an event, also known as an [unconference](#), where the attendees lead the programme – there's no agenda until the start of the day when people make suggestions for what they'd like to talk about and a schedule is created. Unconferences emphasise the informal exchange of ideas and equality among participants to talk about the subjects which matter. [Read more about how it works on our GovCamp Cymru explained page.](#)

I want to sponsor, what do I do?

Check out the sponsorship packages overleaf, and simply [complete this online form](#). We will get in touch to sort it out from there. Or, if you wish to discuss your requirements, please contact Esko Reinikainen, The Satori Lab: esko@satorilab.org / 07801 933 068

Thank you for your interest!

GovCamp Cymru: What do you get for your support?

Grade	Who's it for?	Cost?	What do you get?
Bronze	Freelancers and individuals	£100	<ul style="list-style-type: none"> . a mention on the GovCamp Cymru website for 12 months . "GovCamp Cymru sponsor" logo for your website . your logo on the GovCamp Cymru website (with link), t-shirts and lanyards . you may distribute your branded swag at the event . one guaranteed ticket at the event
Silver	Start-ups and small businesses	£500	all the above above plus: <ul style="list-style-type: none"> . additional prominence for your logo . a tweet-length mention of your brand on social media on the day of the event . marketing stand/ pop-ups at the event . two guaranteed tickets at the event
Gold	Our most popular package for more established medium/large sized businesses who may have experienced the benefit of GCC	£1,500	as above plus: <ul style="list-style-type: none"> . prime prominence for your logo . social media amplification of your brand before during and after the event from GovCamp Cymru social media accounts . mention of your support in related blogs by the organisers . three guaranteed tickets at the event
Gold Plus	Our upgraded Gold offering with added visibility	£2,000	as above plus: <ul style="list-style-type: none"> . your brand name will be associated with a specific sponsorship item of your choice (e.g. tee shirts, after-party hospitality, creche, security), . one of the break-out rooms will be named after your brand
Platinum	A bespoke package for an established business to become a partner organisation	POA	as above plus: VIP treatment! <ul style="list-style-type: none"> . mention of your brand as the partner organisation in pre- and post- event communications . 3 minute slot from the mainstage to talk about your brand before the pitching sessions start . reserved place at the front of the pitching queue . main room named after your brand . four guaranteed tickets at the event

All prices are exclusive of VAT which will be added at 20%.